



www.thebostonchannel.com

**WCVB**  
**5 TV Place**  
**Needham, MA 02492**  
**Main: (781)449-0400**  
**Billing: (781)433-4283**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
947329-1	10/21/12	October 2012	10/01/12 - 10/21/12

Station	Account Executive	Sales Office	Sales Region
WCVB	Scott Tarka	Boston	Local

Billing Address:

**Multi Media Services - VA**  
**Attention: Accounts Payable**  
**915 King St**  
**2nd Floor**  
**Alexandria, VA 22314**

Send Payment To:

**WCVB**  
**P.O. Box 26874**  
**Lehigh Valley, PA 18002-6874**

Advertiser	Product	Estimate Number
Brown/R/Senate	10/15-10/21 TV Sched	5042

Flight Dates	Order #	Alt Order #
10/15/12 - 10/21/12	947329	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/15/12	10/21/12	6a Eyeopener	558-7a	MTWTF--	:30	15	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	MTWTF--	15	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	WCVB	M	10/15/12	6:24 AM	6a Eyeopener	558-7a	:30	SBTV10131224H	\$1,500.00 NM
16	WCVB	M	10/15/12	6:38 AM	6a Eyeopener	558-7a	:30	SBTV10121223H	\$1,500.00 NM
5	WCVB	M	10/15/12	6:58 AM	6a Eyeopener	558-7a	:30	SBTV10131224H	\$1,500.00 NM
14	WCVB	Tu	10/16/12	5:58 AM	6a Eyeopener	558-7a	:30	SBTV10121223H	\$1,500.00 NM
12	WCVB	Tu	10/16/12	6:38 AM	6a Eyeopener	558-7a	:30	SBTV10131224H	\$1,500.00 NM
7	WCVB	Tu	10/16/12	6:57 AM	6a Eyeopener	558-7a	:30	SBTV10121223H	\$1,500.00 NM
3	WCVB	W	10/17/12	6:23 AM	6a Eyeopener	558-7a	:30	SBTV10121223H	\$1,500.00 NM
8	WCVB	W	10/17/12	6:38 AM	6a Eyeopener	558-7a	:30	SBTV10131224H	\$1,500.00 NM
13	WCVB	W	10/17/12	6:58 AM	6a Eyeopener	558-7a	:30	SBTV10131224H	\$1,500.00 NM
10	WCVB	Th	10/18/12	5:59 AM	6a Eyeopener	558-7a	:30	SBTV10131224H	\$1,500.00 NM
17	WCVB	Th	10/18/12	6:28 AM	6a Eyeopener	558-7a	:30	SBTV10131224H	\$1,500.00 NM
4	WCVB	Th	10/18/12	6:58 AM	6a Eyeopener	558-7a	:30	SBTV10121223H	\$1,500.00 NM
9	WCVB	F	10/19/12	6:24 AM	6a Eyeopener	558-7a	:30	SBTV- 101812- 25H	\$1,500.00 NM
15	WCVB	F	10/19/12	6:37 AM	6a Eyeopener	558-7a	:30	SBTV- 101912- 25H	\$1,500.00 NM
11	WCVB	F	10/19/12	6:57 AM	6a Eyeopener	558-7a	:30	SBTV- 101812- 25H	\$1,500.00 NM
2	10/15/12	10/21/12	Good Morning America	658-9a	MTWTF--	:30	15	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	MTWTF--	15	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	WCVB	M	10/15/12	7:29 AM	Good Morning America	658-9a	:30	SBTV10121223H	\$1,500.00 NM
7	WCVB	M	10/15/12	7:43 AM	Good Morning America	658-9a	:30	SBTV10131224H	\$1,500.00 NM
4	WCVB	M	10/15/12	7:59 AM	Good Morning America	658-9a	:30	SBTV10121223H	\$1,500.00 NM
16	WCVB	Tu	10/16/12	7:25 AM	Good Morning America	658-9a	:30	SBTV10131224H	\$1,500.00 NM
12	WCVB	Tu	10/16/12	8:29 AM	Good Morning America	658-9a	:30	SBTV10131224H	\$1,500.00 NM
15	WCVB	Tu	10/16/12	8:48 AM	Good Morning America	658-9a	:30	SBTV10121223H	\$1,500.00 NM
11	WCVB	W	10/17/12	7:55 AM	Good Morning America	658-9a	:30	SBTV10121223H	\$1,500.00 NM
8	WCVB	W	10/17/12	8:42 AM	Good Morning America	658-9a	:30	SBTV10111222H	\$1,500.00 NM
2	WCVB	W	10/17/12	8:59 AM	Good Morning America	658-9a	:30	SBTV10131224H	\$1,500.00 NM
14	WCVB	Th	10/18/12	7:43 AM	Good Morning America	658-9a	:30	SBTV10111222H	\$1,500.00 NM
18	WCVB	Th	10/18/12	8:29 AM	Good Morning America	658-9a	:30	SBTV10131224H	\$1,500.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
We warrant that the actual broadcast information shown on this invoice was taken from the program log



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Invoice #	Invoice Date	Invoice Month	Invoice Period
947329-1	10/21/12	October 2012	10/01/12 - 10/21/12
Advertiser	Product	Estimate Number	
Brown/R/Senate	10/15-10/21 TV Sched	5042	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	10/15/12	10/21/12	Good Morning America	658-9a	MTWTF--	:30	15	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
9	WCVB	Th	10/18/12	8:53 AM	Good Morning America	658-9a	:30	SBTV10121223H	\$1,500.00 NM
10	WCVB	F	10/19/12	7:26 AM	Good Morning America	658-9a	:30	SBTV- 101912- 25H	\$1,500.00 NM
13	WCVB	F	10/19/12	8:40 AM	Good Morning America	658-9a	:30	SBTV- 101912- 25H	\$1,500.00 NM
17	WCVB	F	10/19/12	8:55 AM	Good Morning America	658-9a	:30	SBTV- 101812- 25H	\$1,500.00 NM
3	10/15/12	10/21/12	REGIS AND KELLY DAY 9A-10A		MTWTF--	:30	5	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	MTWTF--	5	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	M	10/15/12	9:56 AM	REGIS AND KELLY DAY	9A-10A	:30	SBTV10131224H	\$500.00 NM
1	WCVB	Tu	10/16/12	9:36 AM	REGIS AND KELLY DAY	9A-10A	:30	SBTV10111222H	\$500.00 NM
4	WCVB	W	10/17/12	9:55 AM	REGIS AND KELLY DAY	9A-10A	:30	SBTV10121223H	\$500.00 NM
5	WCVB	Th	10/18/12	9:46 AM	REGIS AND KELLY DAY	9A-10A	:30	SBTV10131224H	\$500.00 NM
3	WCVB	F	10/19/12	9:38 AM	REGIS AND KELLY DAY	9A-10A	:30	SBTV- 101912- 25H	\$500.00 NM
5	10/15/12	10/21/12	The View	1058-12n	MTWTF--	:30	10	\$1,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	MTWTF--	10	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
11	WCVB	M	10/15/12	10:59 AM	The View	1058-12n	:30	SBTV10131224H	\$1,500.00 NM
6	WCVB	M	10/15/12	11:31 AM	The View	1058-12n	:30	SBTV10121223H	\$1,500.00 NM
12	WCVB	Tu	10/16/12	10:59 AM	The View	1058-12n	:30	SBTV10131224H	\$1,500.00 NM
10	WCVB	Tu	10/16/12	11:31 AM	The View	1058-12n	:30	SBTV10121223H	\$1,500.00 NM
14	WCVB	W	10/17/12	10:59 AM	The View	1058-12n	:30	SBTV10131224H	\$1,500.00 NM
7	WCVB	W	10/17/12	11:35 AM	The View	1058-12n	:30	SBTV10121223H	\$1,500.00 NM
13	WCVB	Th	10/18/12	10:59 AM	The View	1058-12n	:30	SBTV10121223H	\$1,500.00 NM
9	WCVB	Th	10/18/12	11:32 AM	The View	1058-12n	:30	SBTV10131224H	\$1,500.00 NM
8	WCVB	F	10/19/12	10:59 AM	The View	1058-12n	:30	SBTV- 101812- 25H	\$1,500.00 NM
15	WCVB	F	10/19/12	11:31 AM	The View	1058-12n	:30	SBTV- 101912- 25H	\$1,500.00 NM
6	10/15/12	10/21/12	Midday News	1158a-1230p	MTWTF--	:30	10	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	MTWTF--	10	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WCVB	M	10/15/12	11:59 AM	Midday News	1158a-1230p	:30	SBTV10111222H	\$600.00 NM
6	WCVB	M	10/15/12	12:13 PM	Midday News	1158a-1230p	:30	SBTV10131224H	\$600.00 NM
2	WCVB	Tu	10/16/12	12:11 PM	Midday News	1158a-1230p	:30	SBTV10131224H	\$600.00 NM
10	WCVB	Tu	10/16/12	12:26 PM	Midday News	1158a-1230p	:30	SBTV10121223H	\$600.00 NM
4	WCVB	W	10/17/12	12:14 PM	Midday News	1158a-1230p	:30	SBTV10131224H	\$600.00 NM
9	WCVB	W	10/17/12	12:27 PM	Midday News	1158a-1230p	:30	SBTV10121223H	\$600.00 NM
5	WCVB	Th	10/18/12	11:59 AM	Midday News	1158a-1230p	:30	SBTV10121223H	\$600.00 NM
8	WCVB	Th	10/18/12	12:27 PM	Midday News	1158a-1230p	:30	SBTV10131224H	\$600.00 NM
7	WCVB	F	10/19/12	12:10 PM	Midday News	1158a-1230p	:30	SBTV- 101912- 25H	\$600.00 NM
1	WCVB	F	10/19/12	12:28 PM	Midday News	1158a-1230p	:30	SBTV- 101812- 25H	\$600.00 NM
7	10/15/12	10/21/12	Millionaire	1228-1p	MTWTF--	:30	5	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	MTWTF--	5	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WCVB	M	10/15/12	12:52 PM	Millionaire	1228-1p	:30	SBTV10121223H	\$500.00 NM

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We warrant that the actual broadcast information shown on this invoice was taken from the program log



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Advertiser	Product	Estimate Number	
Brown/R/Senate	10/15-10/21 TV Sched	5042	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	10/15/12	10/21/12	Millionaire	1228-1p	MTWTF--	:30	5	\$500.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Tu	10/16/12	12:52 PM	Millionaire	1228-1p	:30	SBTV10131224H	\$500.00 NM
5	WCVB	W	10/17/12	12:43 PM	Millionaire	1228-1p	:30	SBTV10131224H	\$500.00 NM
2	WCVB	Th	10/18/12	12:47 PM	Millionaire	1228-1p	:30	SBTV10131224H	\$500.00 NM
3	WCVB	F	10/19/12	12:54 PM	Millionaire	1228-1p	:30	SBTV- 101912- 25H	\$500.00 NM
10	10/15/12	10/21/12	GENERAL HOSPITAL	ABC SOAPS ROTA	MTWTF--	:30	5	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	MTWTF--	5	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
11	WCVB	M	10/15/12	2:20 PM	GENERAL HOSPITAL	ABC SOAPS ROTA	:30	SBTV10131224H	\$900.00 NM
6	WCVB	Tu	10/16/12	2:59 PM	GENERAL HOSPITAL	ABC SOAPS ROTA	:30	SBTV10121223H	\$900.00 NM
12	WCVB	W	10/17/12	2:24 PM	GENERAL HOSPITAL	ABC SOAPS ROTA	:30	SBTV10131224H	\$900.00 NM
10	WCVB	Th	10/18/12	2:59 PM	GENERAL HOSPITAL	ABC SOAPS ROTA	:30	SBTV10121223H	\$900.00 NM
9	WCVB	F	10/19/12	2:26 PM	GENERAL HOSPITAL	ABC SOAPS ROTA	:30	SBTV- 101812- 25H	\$900.00 NM
11	10/15/12	10/21/12	ELLEN EF	4P-5P	MTWTF--	:30	10	\$700.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	MTWTF--	10	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
11	WCVB	M	10/15/12	4:19 PM	ELLEN EF	4P-5P	:30	SBTV10121223H	\$700.00 NM
8	WCVB	M	10/15/12	4:38 PM	ELLEN EF	4P-5P	:30	SBTV10131224H	\$700.00 NM
7	WCVB	Tu	10/16/12	4:24 PM	ELLEN EF	4P-5P	:30	SBTV10131224H	\$700.00 NM
15	WCVB	Tu	10/16/12	4:47 PM	ELLEN EF	4P-5P	:30	SBTV10131224H	\$700.00 NM
9	WCVB	W	10/17/12	4:20 PM	ELLEN EF	4P-5P	:30	SBTV10121223H	\$700.00 NM
12	WCVB	W	10/17/12	4:56 PM	ELLEN EF	4P-5P	:30	SBTV10111222H	\$700.00 NM
13	WCVB	Th	10/18/12	4:28 PM	ELLEN EF	4P-5P	:30	SBTV10111222H	\$700.00 NM
6	WCVB	Th	10/18/12	4:55 PM	ELLEN EF	4P-5P	:30	SBTV10131224H	\$700.00 NM
14	WCVB	F	10/19/12	4:23 PM	ELLEN EF	4P-5P	:30	SBTV- 101912- 25H	\$700.00 NM
10	WCVB	F	10/19/12	4:46 PM	ELLEN EF	4P-5P	:30	SBTV- 101912- 25H	\$700.00 NM
12	10/15/12	10/21/12	Newscenter 5 at 5	5-6p	MTWTF--	:30	15	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	MTWTF--	15	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
12	WCVB	M	10/15/12	5:25 PM	Newscenter 5 at 5	5-6p	:30	SBTV10121223H	\$1,500.00 NM
3	WCVB	M	10/15/12	5:38 PM	Newscenter 5 at 5	5-6p	:30	SBTV10131224H	\$1,500.00 NM
2	WCVB	M	10/15/12	5:55 PM	Newscenter 5 at 5	5-6p	:30	SBTV10131224H	\$1,500.00 NM
13	WCVB	Tu	10/16/12	5:12 PM	Newscenter 5 at 5	5-6p	:30	SBTV10121223H	\$1,500.00 NM
1	WCVB	Tu	10/16/12	5:39 PM	Newscenter 5 at 5	5-6p	:30	SBTV10111222H	\$1,500.00 NM
7	WCVB	Tu	10/16/12	5:56 PM	Newscenter 5 at 5	5-6p	:30	SBTV10131224H	\$1,500.00 NM
4	WCVB	W	10/17/12	5:23 PM	Newscenter 5 at 5	5-6p	:30	SBTV10131224H	\$1,500.00 NM
6	WCVB	W	10/17/12	5:28 PM	Newscenter 5 at 5	5-6p	:30	SBTV10121223H	\$1,500.00 NM
11	WCVB	W	10/17/12	5:39 PM	Newscenter 5 at 5	5-6p	:30	SBTV10131224H	\$1,500.00 NM
9	WCVB	Th	10/18/12	5:21 PM	Newscenter 5 at 5	5-6p	:30	SBTV10121223H	\$1,500.00 NM
14	WCVB	Th	10/18/12	5:35 PM	Newscenter 5 at 5	5-6p	:30	SBTV10131224H	\$1,500.00 NM
10	WCVB	Th	10/18/12	5:53 PM	Newscenter 5 at 5	5-6p	:30	SBTV10121223H	\$1,500.00 NM
5	WCVB	F	10/19/12	5:22 PM	Newscenter 5 at 5	5-6p	:30	SBTV- 101812- 25H	\$1,500.00 NM
8	WCVB	F	10/19/12	5:28 PM	Newscenter 5 at 5	5-6p	:30	SBTV- 101912- 25H	\$1,500.00 NM
15	WCVB	F	10/19/12	5:44 PM	Newscenter 5 at 5	5-6p	:30	SBTV- 101812- 25H	\$1,500.00 NM

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Advertiser	Product	Estimate Number	
Brown/R/Senate	10/15-10/21 TV Sched	5042	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	10/15/12	10/21/12	Newscenter 5 at 6 Class of Time - Pre-emptible with notice	6-630p	MTWTF--	:30	10	\$2,000.00	NM
Weeks:	<u>Start Date</u> 10/15/12	<u>End Date</u> 10/21/12	<u>MTWTFSS</u> MTWTF--	<u>Spots/Week</u> 10	<u>Rate</u> \$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
8	WCVB	M	10/15/12	6:24 PM	Newscenter 5 at 6	6-630p	:30	SBTV10121223H	\$2,000.00 NM
5	WCVB	M	10/15/12	6:27 PM	Newscenter 5 at 6	6-630p	:30	SBTV10111222H	\$2,000.00 NM
4	WCVB	Tu	10/16/12	6:13 PM	Newscenter 5 at 6	6-630p	:30	SBTV10121223H	\$2,000.00 NM
10	WCVB	Tu	10/16/12	6:28 PM	Newscenter 5 at 6	6-630p	:30	SBTV10131224H	\$2,000.00 NM
7	WCVB	W	10/17/12	6:12 PM	Newscenter 5 at 6	6-630p	:30	SBTV10121223H	\$2,000.00 NM
3	WCVB	W	10/17/12	6:25 PM	Newscenter 5 at 6	6-630p	:30	SBTV10131224H	\$2,000.00 NM
2	WCVB	Th	10/18/12	6:12 PM	Newscenter 5 at 6	6-630p	:30	SBTV10131224H	\$2,000.00 NM
9	WCVB	Th	10/18/12	6:25 PM	Newscenter 5 at 6	6-630p	:30	SBTV10121223H	\$2,000.00 NM
6	WCVB	F	10/19/12	6:26 PM	Newscenter 5 at 6	6-630p	:30	SBTV- 101912- 25H	\$2,000.00 NM
1	WCVB	F	10/19/12	6:29 PM	Newscenter 5 at 6	6-630p	:30	SBTV- 101912- 25H	\$2,000.00 NM
14	10/15/12	10/21/12	M-F Inside Edition Class of Time - Pre-emptible with notice	658-730p	MTWTF--	:30	5	\$1,500.00	NM
Weeks:	<u>Start Date</u> 10/15/12	<u>End Date</u> 10/21/12	<u>MTWTFSS</u> MTWTF--	<u>Spots/Week</u> 5	<u>Rate</u> \$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
13	WCVB	M	10/15/12	7:12 PM	M-F Inside Edition	658-730p	:30	SBTV10131224H	\$1,500.00 NM
11	WCVB	Tu	10/16/12	6:59 PM	M-F Inside Edition	658-730p	:30	SBTV10121223H	\$1,500.00 NM
12	WCVB	W	10/17/12	7:13 PM	M-F Inside Edition	658-730p	:30	SBTV10121223H	\$1,500.00 NM
10	WCVB	Th	10/18/12	7:22 PM	M-F Inside Edition	658-730p	:30	SBTV10131224H	\$1,500.00 NM
9	WCVB	F	10/19/12	7:12 PM	M-F Inside Edition	658-730p	:30	SBTV- 101812- 25H	\$1,500.00 NM
15	10/15/12	10/21/12	Chronicle Class of Time - Pre-emptible with notice	728-8p	MTWTF--	:30	10	\$1,500.00	NM
Weeks:	<u>Start Date</u> 10/15/12	<u>End Date</u> 10/21/12	<u>MTWTFSS</u> MTWTF--	<u>Spots/Week</u> 10	<u>Rate</u> \$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
10	WCVB	M	10/15/12	7:29 PM	Chronicle	728-8p	:30	SBTV10121223H	\$1,500.00 NM
12	WCVB	M	10/15/12	7:52 PM	Chronicle	728-8p	:30	SBTV10131224H	\$1,500.00 NM
15	WCVB	Tu	10/16/12		Chronicle	728-8p	:00		<del>\$1,500.00</del> NM
					Credited				
9	WCVB	Tu	10/16/12	7:29 PM	Chronicle	728-8p	:30	SBTV10131224H	\$1,500.00 NM
8	WCVB	W	10/17/12	7:38 PM	Chronicle	728-8p	:30	SBTV10131224H	\$1,500.00 NM
13	WCVB	W	10/17/12	7:52 PM	Chronicle	728-8p	:30	SBTV10131224H	\$1,500.00 NM
11	WCVB	Th	10/18/12	7:37 PM	Chronicle	728-8p	:30	SBTV10131224H	\$1,500.00 NM
6	WCVB	Th	10/18/12	7:53 PM	Chronicle	728-8p	:30	SBTV10121223H	\$1,500.00 NM
7	WCVB	F	10/19/12	7:37 PM	Chronicle	728-8p	:30	SBTV- 101912- 25H	\$1,500.00 NM
14	WCVB	F	10/19/12	7:52 PM	Chronicle	728-8p	:30	SBTV- 101812- 25H	\$1,500.00 NM
16	10/15/12	10/21/12	Nightline Class of Time - Pre-emptible with notice	1135p-1206a	MTWTF--	:30	10	\$1,000.00	NM
Weeks:	<u>Start Date</u> 10/15/12	<u>End Date</u> 10/21/12	<u>MTWTFSS</u> MTWTF--	<u>Spots/Week</u> 10	<u>Rate</u> \$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
16	WCVB	M	10/15/12	11:54 PM	Nightline	1135p-1206a	:30	SBTV10131224H	\$1,000.00 NM
11	WCVB	M	10/15/12	12:01 AM	Nightline	1135p-1206a	:30	SBTV10131224H	\$1,000.00 NM
14	WCVB	Tu	10/16/12	11:53 PM	Nightline	1135p-1206a	:30	SBTV10121223H	\$1,000.00 NM
18	WCVB	Tu	10/16/12	12:01 AM	Nightline	1135p-1206a	:30	SBTV10111222H	\$1,000.00 NM
12	WCVB	W	10/17/12	11:54 PM	Nightline	1135p-1206a	:30	SBTV10131224H	\$1,000.00 NM
19	WCVB	W	10/17/12	12:01 AM	Nightline	1135p-1206a	:30	SBTV10121223H	\$1,000.00 NM
17	WCVB	Th	10/18/12	11:54 PM	Nightline	1135p-1206a	:30	SBTV10131224H	\$1,000.00 NM



## DUPLICATE INVOICE



www.thebostonchannel.com

Send Payment To:

**WCVB**  
**P.O. Box 26874**  
**Lehigh Valley, PA 18002-6874**

Invoice #	Invoice Date	Invoice Month	Invoice Period
947329-1	10/21/12	October 2012	10/01/12 - 10/21/12
Advertiser	Product	Estimate Number	
Brown/R/Senate	10/15-10/21 TV Sched	5042	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																									
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<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WCVB</td><td>M</td><td>10/15/12</td><td>5:23 AM</td><td>5a Eyeopener</td><td>5-6a</td><td>:30</td><td>SBTV10121223H</td><td>\$700.00</td><td>NM</td></tr><tr><td>6</td><td>WCVB</td><td>M</td><td>10/15/12</td><td>5:43 AM</td><td>5a Eyeopener</td><td>5-6a</td><td>:30</td><td>SBTV10111222H</td><td>\$700.00</td><td>NM</td></tr><tr><td>11</td><td>WCVB</td><td>Tu</td><td>10/16/12</td><td>5:24 AM</td><td>5a Eyeopener</td><td>5-6a</td><td>:30</td><td>SBTV10121223H</td><td>\$700.00</td><td>NM</td></tr><tr><td>7</td><td>WCVB</td><td>Tu</td><td>10/16/12</td><td>5:28 AM</td><td>5a Eyeopener</td><td>5-6a</td><td>:30</td><td>SBTV10131224H</td><td>\$700.00</td><td>NM</td></tr><tr><td>12</td><td>WCVB</td><td>W</td><td>10/17/12</td><td>5:24 AM</td><td>5a Eyeopener</td><td>5-6a</td><td>:30</td><td>SBTV10121223H</td><td>\$700.00</td><td>NM</td></tr><tr><td>9</td><td>WCVB</td><td>W</td><td>10/17/12</td><td>5:57 AM</td><td>5a Eyeopener</td><td>5-6a</td><td>:30</td><td>SBTV10131224H</td><td>\$700.00</td><td>NM</td></tr><tr><td>10</td><td>WCVB</td><td>Th</td><td>10/18/12</td><td>5:24 AM</td><td>5a Eyeopener</td><td>5-6a</td><td>:30</td><td>SBTV10131224H</td><td>\$700.00</td><td>NM</td></tr><tr><td>8</td><td>WCVB</td><td>Th</td><td>10/18/12</td><td>5:37 AM</td><td>5a Eyeopener</td><td>5-6a</td><td>:30</td><td>SBTV10121223H</td><td>\$700.00</td><td>NM</td></tr><tr><td>5</td><td>WCVB</td><td>F</td><td>10/19/12</td><td>5:14 AM</td><td>5a Eyeopener</td><td>5-6a</td><td>:30</td><td>SBTV- 101812- 25H</td><td>\$700.00</td><td>NM</td></tr><tr><td>4</td><td>WCVB</td><td>F</td><td>10/19/12</td><td>5:58 AM</td><td>5a Eyeopener</td><td>5-6a</td><td>:30</td><td>SBTV- 101912- 25H</td><td>\$700.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WCVB	M	10/15/12	5:23 AM	5a Eyeopener	5-6a	:30	SBTV10121223H	\$700.00	NM	6	WCVB	M	10/15/12	5:43 AM	5a Eyeopener	5-6a	:30	SBTV10111222H	\$700.00	NM	11	WCVB	Tu	10/16/12	5:24 AM	5a Eyeopener	5-6a	:30	SBTV10121223H	\$700.00	NM	7	WCVB	Tu	10/16/12	5:28 AM	5a Eyeopener	5-6a	:30	SBTV10131224H	\$700.00	NM	12	WCVB	W	10/17/12	5:24 AM	5a Eyeopener	5-6a	:30	SBTV10121223H	\$700.00	NM	9	WCVB	W	10/17/12	5:57 AM	5a Eyeopener	5-6a	:30	SBTV10131224H	\$700.00	NM	10	WCVB	Th	10/18/12	5:24 AM	5a Eyeopener	5-6a	:30	SBTV10131224H	\$700.00	NM	8	WCVB	Th	10/18/12	5:37 AM	5a Eyeopener	5-6a	:30	SBTV10121223H	\$700.00	NM	5	WCVB	F	10/19/12	5:14 AM	5a Eyeopener	5-6a	:30	SBTV- 101812- 25H	\$700.00	NM	4	WCVB	F	10/19/12	5:58 AM	5a Eyeopener	5-6a	:30	SBTV- 101912- 25H	\$700.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																																																								
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20	10/15/12	10/21/12	Newscenter 5 at 11	11-1130p	MTWTFSS	:30	12	\$2,500.00	NM																																																																																																																									
Class of Time- Immediately Pre-emptible No Makegood Required																																																																																																																																		
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15	WCVB	M	10/15/12	11:23 PM	Newscenter 5 at 11	11-1130p	:30	SBTV10121223H	\$2,500.00	NM																																																																																																																								
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 We warrant that the actual broadcast information shown on this invoice was taken from the program log



www.thebostonchannel.com

Send Payment To:

**WCVB**  
**P.O. Box 26874**  
**Lehigh Valley, PA 18002-6874**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
947329-1	10/21/12	October 2012	10/01/12 - 10/21/12
Advertiser	Product	Estimate Number	
Brown/R/Senate	10/15-10/21 TV Sched	5042	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
20	10/15/12	10/21/12	Newscenter 5 at 11	11-1130p	MTWTFSS	:30	12	\$2,500.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
10	WCVB	Tu	10/16/12	11:24 PM	Newscenter 5 at 11	11-1130p	:30	SBTV10131224H	\$2,500.00 NM
11	WCVB	W	10/17/12	11:27 PM	Newscenter 5 at 11	11-1130p	:30	SBTV10121223H	\$2,500.00 NM
12	WCVB	Th	10/18/12	11:12 PM	Newscenter 5 at 11	11-1130p	:30	SBTV10111222H	\$2,500.00 NM
20	WCVB	Th	10/18/12	11:24 PM	Newscenter 5 at 11	11-1130p	:30	SBTV10131224H	\$2,500.00 NM
14	WCVB	F	10/19/12	11:12 PM	Newscenter 5 at 11	11-1130p	:30	SBTV- 101912- 25H	\$2,500.00 NM
19	WCVB	F	10/19/12	11:27 PM	Newscenter 5 at 11	11-1130p	:30	SBTV- 101912- 25H	\$2,500.00 NM
13	WCVB	Sa	10/20/12		Newscenter 5 at 11	11-1130p	:00		<del>\$2,500.00</del> NM
Credited									
18	WCVB	Sa	10/20/12		Newscenter 5 at 11	11-1130p	:00		<del>\$2,500.00</del> NM
Credited									
9	WCVB	Su	10/21/12	11:23 PM	Newscenter 5 at 11	11-1130p	:30	SBTV10201227H	\$2,500.00 NM
21	WCVB	Su	10/21/12	11:30 PM	Newscenter 5 at 11	11-1130p	:30	SBTV- 101812- 25H	\$2,500.00 NM
21	10/15/12	10/21/12	Post 1130p Late News	1130p-1135p	MTWTF--	:30	5	\$1,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	MTWTF--	5	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WCVB	M	10/15/12	11:34 PM	Post 1130p Late News	1130p-1135p	:30	SBTV10121223H	\$1,000.00 NM
1	WCVB	Tu	10/16/12	11:34 PM	Post 1130p Late News	1130p-1135p	:30	SBTV10131224H	\$1,000.00 NM
6	WCVB	W	10/17/12	11:34 PM	Post 1130p Late News	1130p-1135p	:30	SBTV10111222H	\$1,000.00 NM
2	WCVB	Th	10/18/12	11:34 PM	Post 1130p Late News	1130p-1135p	:30	SBTV10121223H	\$1,000.00 NM
4	WCVB	F	10/19/12	11:34 PM	Post 1130p Late News	1130p-1135p	:30	SBTV- 101812- 25H	\$1,000.00 NM
22	10/15/12	10/21/12	8a Sat Wknd Eyeopener	Sa 8a-9a	-----S-	:30	2	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-----S-	2	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WCVB	Sa	10/20/12	8:42 AM	8a Sat Wknd Eyeopener	Sa 8a-9a	:30	SBTV10201227H	\$600.00 NM
2	WCVB	Sa	10/20/12	8:57 AM	8a Sat Wknd Eyeopener	Sa 8a-9a	:30	SBTV- 101812- 25H	\$600.00 NM
26	10/15/12	10/21/12	6a Weekend Eyeopener	558-7a	-----SS	:30	4	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-----SS	4	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WCVB	Sa	10/20/12	6:21 AM	6a Weekend Eyeopener	558-7a	:30	SBTV- 101812- 25H	\$500.00 NM
5	WCVB	Sa	10/20/12	6:42 AM	6a Weekend Eyeopener	558-7a	:30	SBTV10201227H	\$500.00 NM
3	WCVB	Su	10/21/12	6:40 AM	6a Weekend Eyeopener	558-7a	:30	SBTV- 101812- 25H	\$500.00 NM
6	WCVB	Su	10/21/12	6:51 AM	6a Weekend Eyeopener	558-7a	:30	SBTV10201227H	\$500.00 NM
27	10/15/12	10/21/12	Weekend GMA	7-8a	-----SS	:30	4	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-----SS	4	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WCVB	Sa	10/20/12	7:29 AM	Weekend GMA	7-8a	:30	SBTV- 101812- 25H	\$800.00 NM
5	WCVB	Sa	10/20/12	7:54 AM	Weekend GMA	7-8a	:30	SBTV10201227H	\$800.00 NM
3	WCVB	Su	10/21/12	6:59 AM	Weekend GMA	7-8a	:30	SBTV10201227H	\$800.00 NM
1	WCVB	Su	10/21/12	8:00 AM	Weekend GMA	7-8a	:30	SBTV- 101812- 25H	\$800.00 NM
28	10/15/12	10/21/12	5a Weekend Eyeopener	Sa/Su 5a-6a	-----SS	:30	2	\$50.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				

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We warrant that the actual broadcast information shown on this invoice was taken from the program log



www.thebostonchannel.com

Send Payment To:

**WCVB**  
**P.O. Box 26874**  
**Lehigh Valley, PA 18002-6874**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
947329-1	10/21/12	October 2012	10/01/12 - 10/21/12
Advertiser	Product	Estimate Number	
Brown/R/Senate	10/15-10/21 TV Sched	5042	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
28	10/15/12	10/21/12	5a Weekend Eyeopener	Sa/Su 5a-6a	-----SS	:30	2	\$50.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
10/15/12 10/21/12 -----SS 2 \$50.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WCVB Sa 10/20/12 5:42 AM 5a Weekend Eyeopener Sa/Su 5a-6a :30 SBTV10201227H \$50.00 NM 3 WCVB Su 10/21/12 5:39 AM 5a Weekend Eyeopener Sa/Su 5a-6a :30 SBTV10201227H \$50.00 NM									
29	10/15/12	10/21/12	8a Sun Wknd Eyeopener	Su 8-10a	-----S	:30	4	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 -----S 4 \$550.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 7 WCVB Su 10/21/12 8:22 AM 8a Sun Wknd Eyeopener Su 8-10a :30 SBTV10201227H \$550.00 NM 5 WCVB Su 10/21/12 8:40 AM 8a Sun Wknd Eyeopener Su 8-10a :30 SBTV- 101812- 25H \$550.00 NM 3 WCVB Su 10/21/12 8:59 AM 8a Sun Wknd Eyeopener Su 8-10a :30 SBTV10201227H \$550.00 NM 6 WCVB Su 10/21/12 9:50 AM 8a Sun Wknd Eyeopener Su 8-10a :30 SBTV10201227H \$550.00 NM									
30	10/15/12	10/21/12	This Week / C. Amanpour	10-11a	-----S	:30	1	\$2,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 -----S 1 \$2,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB Su 10/21/12 10:30 AM This Week / C. Amanpour 10-11a :30 SBTV- 101812- 25H \$2,000.00 NM									
31	10/15/12	10/21/12	OTR 11a	1058a-1130a	-----S	:30	1	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 -----S 1 \$100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB Su 10/21/12 11:16 AM OTR 11a 1058a-1130a :30 SBTV10201227H \$100.00 NM									
32	10/15/12	10/21/12	6p News Weekend	6-630p	-----S	:30	2	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 -----S 2 \$1,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WCVB Su 10/21/12 6:24 PM 6p News Weekend 6-630p :30 SBTV- 101812- 25H \$1,000.00 NM 1 WCVB Su 10/21/12 6:29 PM 6p News Weekend 6-630p :30 SBTV10201227H \$1,000.00 NM									
33	10/15/12	10/21/12	Sportscenter 5 OT	1135p-12m	-----S	:30	1	\$1,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 -----S 1 \$1,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB Su 10/21/12 11:57 PM Sportscenter 5 OT 1135p-12m :30 SBTV10201227H \$1,000.00 NM									
<b>Total Spots</b>							<b>185</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$209,300.00</b>
<u>Agency Commission</u>	<b>\$31,395.00</b>
<u>Net Amount Due</u>	<b>\$177,905.00</b>